



FACT SHEET

RADIO & TELEVISION PRODUCTION OFFICE

The Radio & Television Production Office (RTPO) acquires and approves radio and television spot announcements for AFRTS. RTPO is the only activity within the AFRTS system authorized to release spots for worldwide distribution.

The spot announcements RTPO provides to AFRTS outlets are divided into two categories. The first includes spots written and produced exclusively for the AFRTS audience by civilian companies under contract to RTPO. The creative process for these contract spots is closely supervised by RTPO project officers in full coordination with appropriate DoD subject matter experts and the military broadcast services. Unlike the spots created by AFRTS outlets to address local or regional internal information topics for specific audiences, contract spots are designed to deliver DoD messages to a joint-service audience worldwide.

The second category of RTPO-provided spots is Public Service Announcements (PSAs) that relate to existing DoD Internal Information topics. RTPO reviews and accepts PSAs from a variety of stateside sources including federal, state and local government agencies, as well as other public and private organizations.

RTPO contract spots and PSAs cover more than 100 individual topics such as American History, Anti-Terrorism, Breast Cancer, Code of Conduct, Financial Management, Gambling Abuse, Gallery of Heroes, Military Justice, Intoxicated Driving, Relocation and Children, Safety, Sexual Harassment, Tobacco Use, and Voting. Approximately 150 new contract spots and 200 new PSAs are added to the RTPO inventory each year. Though the working inventory of RTPO spots varies from month to month, it generally numbers about 2,200 television and 1,700 radio spots.

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